**FACULTY OF MEDIA AND COMMUNICATIONS**

**BACHELOR OF JOURNALISM**

**MBJ 2423 – MULTIMEDIA AUTHORING**

**YEAR 4, SEM 2**

**END OF SEMESTER PRACTICAL EXAM**

**DATE: DECEMBER, 2018                                      DURATION: 2 WEEKS**

Lecturer: N.A. ISHMAEL

**INSTRUCTIONS: ATTEMPT BOTH QUESTIONS**

**QUESTION ONE                                                                                          [25 Marks]**

You are required to create Web Pages that will capture the following;

1. Your pages should be about media communication.
2. You should include a graphic title or logo on all pages. Create the title or logo you wish to use in for these pages. Titles/logos should use a font of your choice as well as some graphic treatment (such as filters or layer effects). Use File > Save for Web and post the title or logo to your pages as a GIF, JPG, or PNG file.
3. There should be paragraph and heading text on each page, as well as images.
4. There should be hyperlinks on both pages that go back to your index.html file (the assignments page), the pages should link to each other, and there should be at least one link to an external website.
5. At least one of your images should link to another page or another site.
6. You should include at least one numbered list or one bulleted list somewhere on one or both of the pages.
7. You should include at least one table somewhere on one or both of the pages.

**QUESTION TWO          [25 Marks]**

A newly established Public Relations company, Gold-Ring Media Consultants Ltd, P.O. Box 6372-00200 and Telephone 020-2014488 has approached you to design a dynamic website for them.

They have given you the problem statement and require the site be hosted in a fortnight. Design a Dreamweaver website that is ready for usability testing and submit it for their newly employed staff to test its suitability.

**NB**: Create a folder named your Student Number. A CD/DVD consisting of the above two tasks should be availed for assessment on 13th and 14th of December 2018 between 9 am to 4 pm, at Lab A5. Evidence of your ability to use available web development tools learnt in class will earn you descent marks. Work should be burnt on CD’s/DVD’s with accompanying documentation.